

AUG 3 1953

STATINTL

EARLY BIRD

COAST TO COAST

By HY GARDNER

We 'phoned our old friend of last summer's pre-and-post-Convention days, Mr. Emanuel Ress, whose firm manufactures all those political lapel adornments, to find out if there was any action yet on the N. Y. mayoralty sweepstakes. "Nothing official mind you," he responded, "but we've just finished printing up a batch of buttons

for clubs and committees, I'll send some samples over." . . . Well we got the samples and if you're not in a weakened condition from the week-end, here's a preview of some of the little round celluloid ads you'll soon see in the passing parade . . .

The one for Impy reads: "Everything Looks Very Merry—for Mayor Impellitteri!" . . . Impy's opponent for the regular Democratic nomination is referred to as a 3-D Candidate: "Vote for Wagner—the Down-to-Earth, Devoted, Democratic 3-D Candidate." . . . The Republican entry's button reproduces the familiar eagle symbol of his party with a phrase suggesting: "Be An Eagle Fan—Vote for Riegelman." . . . The real humm-dinger of the collection is the one dreamed up for the Liberal Party's standard bearer, Rudy's reads: "Let's Rally Behind Hal-lay," with an afterthought, in smaller type, "Sing Hally-Lu-Yah." . . . And they say radio-television commercial jingles are corny! . . .



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Mine owners think John L. Lewis may ask for another wage increase in October. . . . Ben Hogan gave Toots Shor jr. a full set of registered and matched golf clubs scaled down to size. . . . Guy Kibbee, one of the best loved movie character comedians, is failing rapidly at the Lynwood Nursing Home, 302 W. 102d St., this city. A note or two from former fans will cheer the veteran up considerably. . . . Marlene Dietrich's doll, Maria Riva, flew from Israel to Rome to talk with Anna Magnani about a possible film deal. . . . Though the Hotel Astor has set a suite aside for the possible arrival of General and Mrs. Mark Clark in a day or two, the Clarks may avoid New York at this time for fear the presence might inspire a prema-

ture hero's welcome. . . . Joan Stevens, whose pop is Secretary of the Army Robert Stevens, recently became attached to the legislative representative branch of the Central Intelligence Agency. . . . George Jessel has a sign on the door leading to his Beverly Hills basement reading: "Loew's Jessel." . . .